



Minutes
2020 U.S. Census City of Tempe Complete Count Committee
Faith and Nonprofit Subcommittee Meeting
November 19, 2019

Minutes of the 2020 U.S. Census City of Tempe Complete Count Committee – Faith and Nonprofit Subcommittee Meeting held on November 19, 2019, at the Tempe Public Library, 3500 S. Rural Road, Lower Level Room A, Tempe, Arizona.

Members Present

Gary Brennan
John Linda
Jennifer Chau
Casey Clowes
Anthony Contente-Cuomo
Joaquin Rios

Members Absent

City Staff Present

Kathy Nugent, Housing Services Management Accountant

Guests Present

None

The meeting was called to order at 7:05 pm

Agenda Item 1 – Approval/acceptance of Faith and Nonprofit Subcommittee minutes:

Motion: Casey Clowes

Second: Joaquin Rios

Approved: All Ayes

Agenda Item 2 – Discussion / announcements from chair:

Casey Clowes recognizes members of the subcommittee for their attendance and promotion of Census 2020 at various events over the past two months. These events included the Tempe Tardeada, Mountain Park run, Halloween Fall Festival, Tempe Book Festival, and others promoting Tempe for the Census Count.

Agenda item 3 – Update from city staff:

List of nonprofits receiving funding from the City of Tempe was sent out to subcommittee. Kathy checked on the letter from the Mayor is still in process.

Agenda item 4 – Discussion and creation of outreach mail list:

The subcommittee discussed how best to reach the faith community. It was agreed that options should be made available to each church/religious group. These options could contain wording to include in a newsletter, offering flyers explaining the census and why it is important, and use of signage to display messages.

William Mancini assisted the subcommittee with creating a spreadsheet of all 108 churches on the census map. These addresses will be used as the mailing list for the Mayor's letter.

The subcommittee also created some verbiage to incorporate in the Mayor's letter. This verbiage would share options that would be available to reach their parishioners. The church leaders, pastors, etc. could choose one of the options they would be willing to do to use to share the message about Census 2020.

The subcommittee would use this letter to reach out to the nonprofit community as well. The mailing list for nonprofits will be the list provided by LeVon Lamy of the nonprofits currently funded by the City of Tempe.

City staff will forward the mailing lists and suggestions for the Mayor's letter to Marie Chapple Camacho.

Agenda Item 5 – Proposed future agenda items:

No new items were proposed.

Meeting adjourned at 7:42 pm.